

Town of Middlefield
Economic Development Meeting – Regular Meeting
January 22, 2024

Received 1/26/2024
9:54am
Tonya Hogan, TC

Middlefield Community Center, Meeting Room 2 at 06:30P.M.

1. Call to Order – at 6:32pm motion by Jen. Seconded by Ruth. Motion Carried.
2. Public comment - None
3. Approval of agenda – Motion by Sean. Seconded by John. Motion Carried.
4. Approval of minutes from December 11 – Motion by John, Seconded by Sean. Motion Carried
5. Economic Development Coordinator Updates: Next town meeting for Don’s presentation on demographic study – looking at late March.
 - a. Business Community & Visitation Updates
 - Victory Church visitation: their team shared with Jen and Bob their potential plans for development. They are interested in the water line from Middletown and would be an economic driver to bring that sewer connection to 66.
 - New Red Fox finishing up with fire marshal and at the end stages of approvals.
 - b. Zoning / Regulatory Updates & Recommendations – PNZ looking at the outdated commercial zoning regulations. Also looking at the past study done of Middlefield Main Street. EDC should also review this study.
6. Review Current and New Project Priorities
 - a. Wayfinding Signs – We need to stay informed and active on the Route 9 changes in Middletown which will change traffic pattern and accessibility to Middlefield. John presented a compilation of locations for village area gateway signage and applicable regulations for state roads.
 - b. Newsletter Project – will have date of Don’s presentation to the public. Intern has helped design a template for Townhall Newsletter.
 - c. Website Design – Working with Brian Wolff on Civic Plus training
 - d. Sustainable CT – Need more people. Look at <https://portal.ct.gov/DEEP-parks-partnerships>
 - e. Committee review - none
 - f. Route 66 Chamber case study status – Middlesex chamber “steering” committee involving River Cog. And River Cog’s economic council is involved in the sewer/water study. MCRC (Middlesex Chamber Revitalization Commission) is heading the study because they have the capability to receive funding from the state and grant money out as a funding source.
 - g. Trail Project – Darin pursue deadline of March 11 for DEEP trails grant to support feasibility study (falls under Planning & Design of trails). Uploaded several maps to Shared for group to view the Trolley Trail through the decades. Will help align a feasible path.
 - h. Connecticut Main Street Center > AdvanceCT (Sitefinder) – Recommend that this is where town starts to list property they want to offload per Jim. He will present next meeting.

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7. Review and Update Action Items

11. Conclusion

12. Public comments - None

13. Adjournment @ 08:40pm Motion by Jen. Seconded by John. Motion Carried.